

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3rd Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/163/New Plans & Promotional offers/13-14/38

dt @ Chennai-6 the

26-08-13.

Sub: Implementation of four new Roaming Tariff Plans under postpaid Mobile Services – reg.

Ref: 1.C.O. letter nos. 26-04/2012-T&C–CM Circular no.18,20,21 & 23/13-14 dt 04/09/19-07-13.

2.DGM/B&IT/CMTS/Configuration/Corr/Vol-5/118 dt at Trichy the 07-08-13.

As per letters under ref.(1) & (2), it is hereby intimated that four new Roaming Tariff Plans under Postpaid mobile services, is implemented in TN LSA (incl. CHTD) with effect from **06/08/2013**. The details are given below:-

Sl. No.	Particulars	Plan145 (RTP)	Plan 149 (RTP-FR)	Plan 625 (RTP)	Plan 825 (RTP-FR)
1	FMC per Month	Rs.145	Rs.149	Rs.625	Rs.825
2	Activation Charges	Rs.100	Rs.100	Rs.100	Rs.100
3	Pulse Rate for Local/STD call	1 Second	60 Seconds	60 Seconds	60 Seconds
4	Mobile to Mobile – Local	1.2p/Sec	Rs.1.00	Rs.0.50	Rs.0.50
5	Mobile to LL – Local	1.2p/Sec	Rs.1.00	Rs.0.50	Rs.0.50
6	Mobile to Mobile – STD	1.2p/Sec	Rs.1.00	Rs.0.50	Rs.0.50
7	Mobile to LL - STD	1.2p/Sec	Rs.1.00	Rs.0.50	Rs.0.50
8	Roaming O/G (incl. MTNL)	1.2p/Sec	Rs.1.00	Rs.0.50	Rs.0.50
9	Roaming I/C (incl. MTNL)	1.2P/Sec	FREE	Rs.0.50	FREE
10	SMS Local/National/Roaming	Rs.1.00	Rs.1.00	Rs.1.00	Rs.1.00
11	SMS to Content Providers	Rs.3.00	Rs.3.00	Rs.3.00	Rs.3.00
12	Video Call Local	Rs.1.00	Rs.1.00	Rs.0.70	Rs.0.70
13	Video Call National	Rs.1.50	Rs.1.50	Rs.1.00	Rs.1.00
14	Video Call Roaming - OG	Rs.1.50	Rs.1.50	Rs.1.50	Rs.1.50
15	Video Call Roaming – I/C	Rs.1.00	Rs.1.00	Rs.1.00	Rs.1.00
16	ISD	As per LL tariff	As per LL tariff	As per LL tariff	As per LL tariff
17	FREE Calls (LCL+STD) – Home LSA/Roaming	100 Min.	100 Min.	Note 1	Note 2
18	FREE SMS (LCL+National) – Home LSA/Roaming	100 SMS	100 SMS		

Contd...

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Note 1. Free calls Worth Rs.525 + Free SMS Worth Rs.50+Free I/C Calls in Roaming 250 Min+Free OG Calls in Roaming 150 Min + FREE SMS (LCL+National) 100 Nos.

Note 2. Free calls Worth Rs.525 + Free SMS Worth Rs.50+Free I/C Calls in Roaming +Free OG Calls in Roaming 500 Min + FREE SMS (LCL+National) 100 Nos+ Free GPRS Usage in Home LSA 1000MB.

Note 3. Data Usage charges from Home LSA & National Roaming (except APN BSNL Stream) is Rs.0.01/10KB and for APN BSNL Stream is Rs0.0025/10KB.

This is for the information of all concerned please.

S. BAMA

(S. BAMA)

AGM (Marketing-CM)

044-28290825, 9444979827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

Heads of SSAs, -- for kind information and necessary action please.

DGM/DE Billing & IT, South Zone Billing Center, – Trichy for information & for necessary action please.

DGM/DE IN Incharge - Trichy & Bangalore - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please.

DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website "tamilnadu.bsnl.co.in".

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for infmn & necessary action pl.